Wanted

WordPress Developer internship

Missions

As part of an ambitious and dynamic team, you will be responsible for assisting in the development, design, management and SEO optimization of our current and upcoming websites. You will be part of a team in which results are key and in which performance leads to value. Our ambition is nourished by a strong team spirit. In the daily professional life, this translates into simple, well-constructed and well-executed actions.

Role & Responsibilities

- Develop and contribute to designing, maintaining, and managing WordPress website content including content changes, images, new pages, fixing bugs and plugin issues.
- Continuously optimize, test, and update existing WordPress website content to improve conversions, usability, and SEO
- Work with Marketing team to enhance web elements (CRM, newsletter, forms)
- Perform ongoing keyword research including discovery and expansion of keyword opportunities

Your profile

We’re looking for our new Rockstar! You are not afraid of challenges and you are eager to learn. You know how to prioritize tasks and you are able to manage heavy workloads. You are autonomous, have excellent interpersonal skills and demonstrate an entrepreneurial spirit.

Requirements

- You have studied at a renowned engineering or marketing school
- Proficient with HTML, CSS and JavaScript
- Proficient with WordPress
- Experience with SEO tools
- Basic knowledge with website analysis (Google Analytics, Google Search Console)
- You have a strong interest in current and emerging SEO methodologies, best practices, and technologies
- You are fluent in French and English
- Bonus: design skills, wider full-stack knowledge

Cultural Fit

- Flexibility and motivation
- Strong team spirit, transparent communication, and self-management
- Quest for constant learning (new technologies & blockchain)
- A real passion for technology and security

Personal Requirements

- Ability to work for and with a team
- Ability to work autonomously and independently
About Wecan

Wecan is a Swiss based company created in 2015. We co-create, run and scale joint ventures to transform socio-economic paradigms through pioneering blockchain solutions. We address our partner’s needs in different industries through our blockchain expertise and our co-creation process.

Our vision

At Wecan, we believe that successful digital technologies are built around people and they are shaped by people’s needs. After an era of exponential digitalization growth, the rise of mobile phones dramatically increased the usage of online services… We believe that the next 10 years will increasingly focus on trust, privacy and security. We believe that blockchain and decentralized infrastructure are a much-needed change to the way digital services have been built up to now. And we firmly believe that it is urgent to start putting those tools at the heart of business models right now.

Why join Wecan?

From your first day, you will actively contribute to Blockchain innovative project using by companies with national and global reach. You will be working on projects to reshape businesses, invent new products, and transform some paradigms using the latest technologies.

Could we spark your interest?
We look forward to receiving your application!

Get additional insights on Wecan Group by following us on LinkedIn

| Contract: | Paid internship | Availability: | As soon as possible | Location: | Geneva, Switzerland |

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