Wanted
Communication & Marketing internship

Missions

You will be responsible for assisting in the communication of Wecan. You will be part of a team in which results are key and in which performance leads to value. Our ambition is nourished by a strong team spirit. In the daily professional life, this translates into simple, well-constructed and well-executed actions.

Role & Responsibilities

• Support the Communication Manager in its daily tasks
• Corporate Community management (LinkedIn mostly, Twitter, Instagram sometimes)
• Blockchain community management and community building
• Support in the marketing activities
• Preparation of monthly newsletter and bi-monthly product note (via HubSpot)
• Participate in the writing of content (articles, press releases, web, etc.)
• Creation of simple images for social media
• Creation of basic video content
• Engage in digital marketing activities

Your profile

You have a strong interest in new technologies. You are not afraid of challenges and you are eager to learn. You are autonomous, have excellent interpersonal skills and demonstrate an entrepreneurial spirit. You are fluent in French and English.

Requirements

• You are studying at a renowned marketing, business, or hospitality school, or you are at the end of your studies.
• A first experience/some knowledge of Blockchain ecosystem
• English mandatory (C1)
• Excellent written and verbal communication skills
• Proficient with community management
• Basic knowledge with Adobe Softwares
• Basic knowledge of video editing
• Bonus: SEO, Wordpress and Hubspot skills

Cultural Fit

• Flexibility and motivation
• Strong team spirit, transparent communication, and self-management
• Quest for constant learning (new technologies & blockchain)
• A real passion for technology and security

Personal Requirements

• Ability to work for and with a team
• Ability to work autonomously and independently
• Excellent problem solving and debugging skill

Important:
A training contract (convention de stage) from your school is mandatory for this position
About Wecan

Wecan is a Swiss based company created in 2015. We co-create, run and scale joint ventures to transform socio-economic paradigms through pioneering blockchain solutions. We address our partner’s needs in different industries through our blockchain expertise and our co-creation process.

Our vision

At Wecan, we believe that successful digital technologies are built around people and they are shaped by people’s needs. After an era of exponential digitalization growth, the rise of mobile phones dramatically increased the usage of online service... We believe that the next 10 years will increasingly focus on trust, privacy and security. We believe that blockchain and decentralized infrastructure are a much-needed change to the way digital services have been built up to now. And we firmly believe that it is urgent to start putting those tools at the heart of business models right now.

Why join Wecan?

From your first day, you will actively contribute to Blockchain innovative project using by companies with national and global reach. You will be working on projects to reshape businesses, invent new products, and transform some paradigms using the latest technologies.

Could we spark your interest?
We look forward to receiving your application!

Please send your CV and application letter to david@wecangroup.ch

<table>
<thead>
<tr>
<th>Contract:</th>
<th>Availability:</th>
<th>Location:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paid internship</td>
<td>As soon as possible</td>
<td>Geneva, Switzerland</td>
</tr>
<tr>
<td>A training contract (convention de stage) from your school is mandatory for this position</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>